

FIN your business networking event PORTUGAL 2023

boutique event

June 1 and 2 | Forum Altice Braga | Portugal

Conferences

Workshops

Company pitches

Networking

Organizer



Sponsor



Institutional Support



Media Partner



International Partners



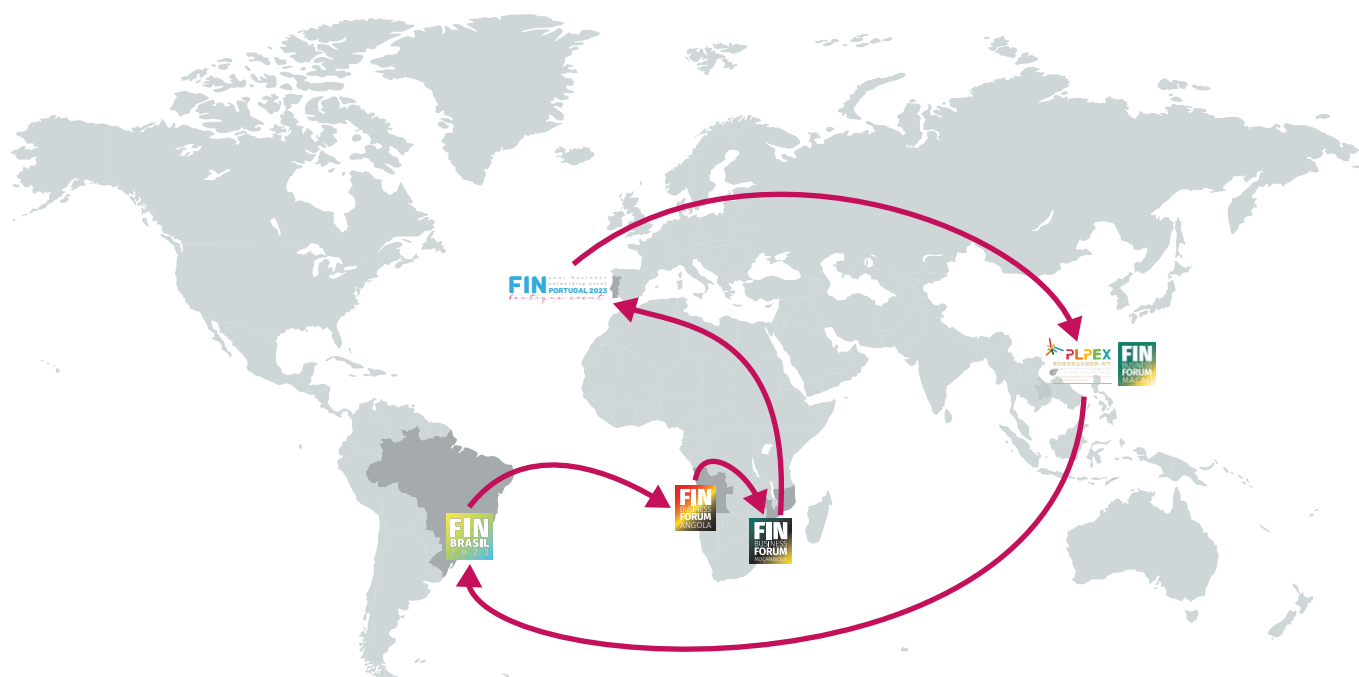
Partners



FIN is part of a larger project that **connects four continents** in an **yearly networking cycle**: **Latin America** (FIN Brasil, Florianópolis, Brazil - 28th and 29th of March), **Africa** (Luanda, Angola - April 21st and Maputo, Mozambique - May 5th), **Europe** (Braga, Portugal - June 1st and 2nd), **Asia** (**Macau, China** - October 17th and 19th to 22nd).

This project, promoted since 2017 by AJEPC - Young Entrepreneurs Association Portugal-China, is focused on creating a continuous network connection between continents, allowing all participants to expand their network and businesses.

The project takes **different forms according to the territories in which it operates**, always maintaining the **same focus - networking**.



5 Events, 4 Continents in Portuguese



In **Brazil**, FIN takes the form of an **International Business Fair** and is promoted locally by the **Brazil-Portugal Chamber | Santa Catarina** with the support of AJEPC, promoting various **business activities**.



FIN Business Forum Macau will be held between **Macau and Hengqin** to show the advantages on this territorial connection. Also in Macau, AJEPC **co-organizes** with the **local Government the Pavilion of Products and Services for Portuguese-Speaking Countries**, an exhibition area within the Macau International Fair (MIF).



In **Angola and Mozambique**, the event takes the form of a **Forum** where knowledge is shared and networking is encouraged. In these territories, there is a **strong focus on supporting young entrepreneurship** and supporting entrepreneurs.

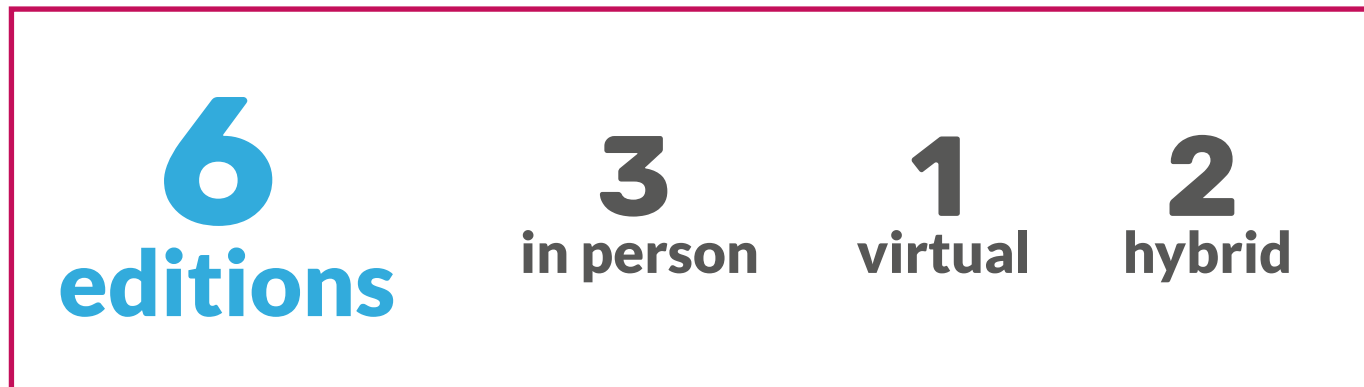
FIN PORTUGAL will have its 7th edition on **June 1 and 2, 2023** at Altice Forum Braga.

The event will bring together a series of activities that promote networking and knowledge sharing, such as conferences with international speakers, workshops, business matching meetings and parallel events - the **Networking Cocktail** and the **Gala Dinner** that closes the event.

In Portugal, the *boutique event* focuses on making connections with a highly motivated team that promotes the meeting between supply and demand and that is always available to collaborate with participants in the pre-event so that the days of the event can run as smoothly as possible with maximum results. The focus is, therefore, on the **quality of the participants** and the **high-level connections** made with the goal of **increasing the participants' business or institutional networks**.

After online and hybrid editions to face the pandemic restrictions, the **2023 edition** will **only be in person**, thus maximizing the connections that are created between all participants.

FIN Portugal



FIN2022 in numbers



Conferences



The Conferences are carefully curated panels that bring together people from different sectors and lines of thought within each theme.

There are some themes recurrently addressed at FIN, always from a different perspective, such as environment, technology and entrepreneurship.

The panels are, in general, preceded by Keynote Speakers who introduce the theme and give a more personal perspective, focused on their own experience and journey.

The idea of this initiative, in addition to promoting the sharing of knowledge, is also to promote critical thinking and debate with the public at the end of the speakers' intervention. It is from diversity that richness and disruption comes, opening up opportunities for new solutions.

Workshops



Workshops are practical moments.

A smaller initiative, with around 20 participants, with the aim of providing businessmen and entrepreneurs a space to discuss ideas around a theme, giving new tools to those participating. The themes are always business related, connected to internationalization or market knowledge in a specific area.

Workshops are promoted by a specialist in the field, that steers the conversation around a theme promoting constant dialogue during the Workshop.

Company pitches



FIN2023 will have a space dedicated to the presentation of participating companies or specific opportunities that companies have to offer or are looking for.

There will be a page, available on the exclusive platform for participants/exhibitors, which will allow companies to book a slot for their company.

Networking



Networking is the main focus of FIN Portugal, throughout the two days of the event, initiatives are promoted to instigate the connection not only between all present but also with VIP guests attending networking events outside the event space.



At the event venue, this connection is promoted at the **coffee-break** and **networking initiatives** that are part of the event, thus promoting the highest number of connections possible.

Participants also have access to an exclusive platform where they can contact with other participants and schedule meetings in one of the tables available at the business matching area during the working day.

At the end of the day, events are promoted in other areas of the city of Braga, which allows, in a more informal way, to contact the participants and discover common interests and/or good business opportunities. In addition to allowing all participants to know a little more about Portugal and the history of the country and the city.

The **Networking Cocktail** takes place at the end of the first day of the event and, in addition to promoting networking, it is where, in partnership with JEUNE and the Sino-PLPE Federation, the Merit Awards are awarded.

There are 3 awards attributed since 2018: Iberia and Latin America, Europe and Portuguese-Speaking Countries.



The **Gala Dinner**, which closes the event, is a moment where VIP guests such as Ambassadors, Consuls, Institutional Presidents, as well as leading businessmen gather.

In this initiative, AJEPC's highest distinction is awarded since 2014, the Sino-Portuguese Distinction, distinguishing the work of liaison between China and the Portuguese-Speaking countries.

Event's venue



Inspired by the Roman heritage of the capital of Minho, Altice Forum Braga is a multipurpose structure, dedicated to holding fairs, exhibitions, congresses, among others.

Located in the center of Braga and easily accessible, Altice Forum Braga is a multipurpose space adapted to the demands of the future.

It is undoubtedly a modern, interactive and environmentally sustainable forum, thought and made for people. A meeting point for business and culture and the home of the 7th edition of FIN Portugal.

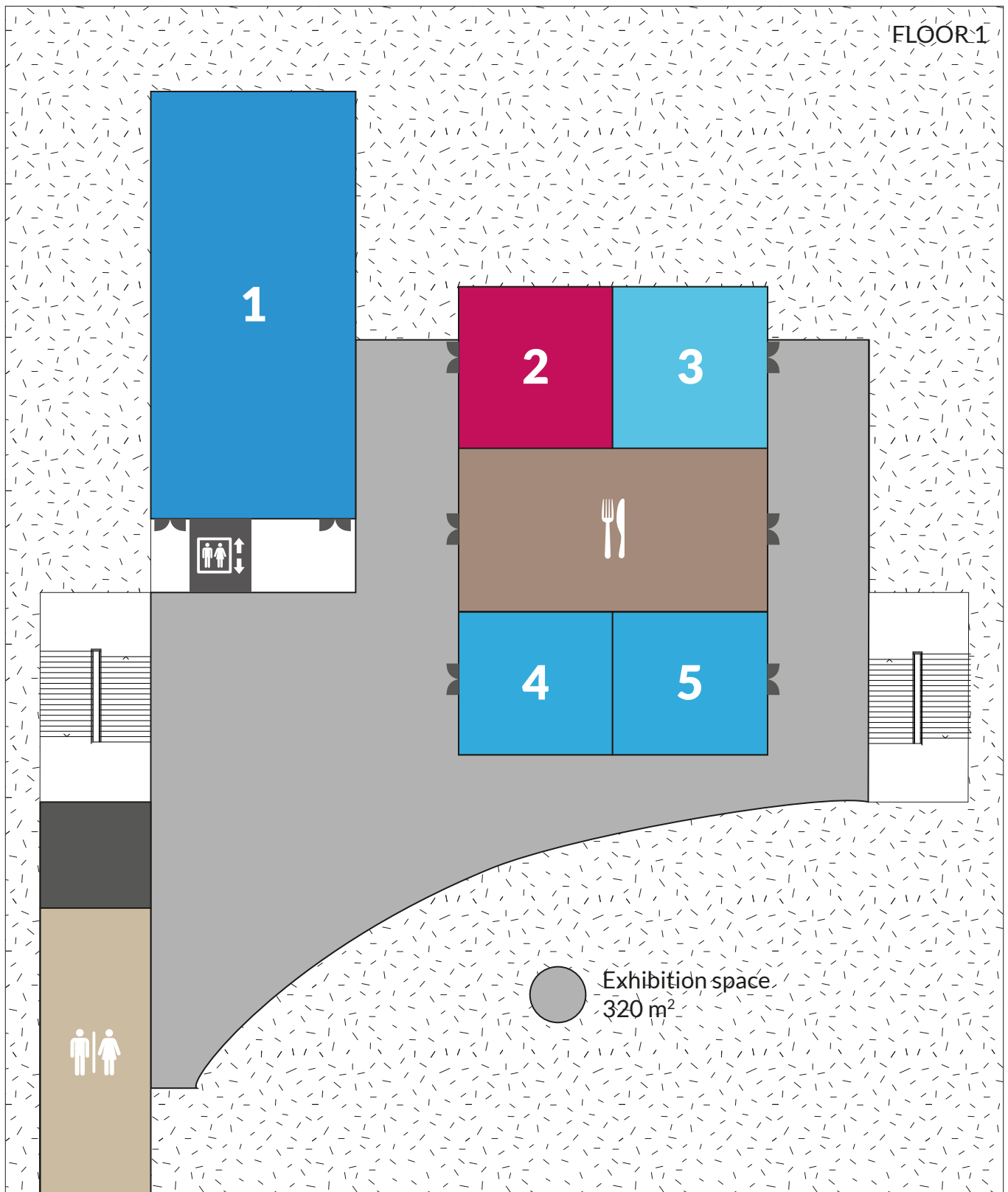
Braga

Braga is located in the northwest of mainland Portugal. The city has a creative and innovative, dynamic and open environment that allows not only to establish and capture new residents, but also to attract new investments and new visitors who recognize the attractiveness of Braga, not only for its authenticity, but also for its unparalleled capacity. to renew and reinvent itself.

The city's technological conditions allow it to have an increasing role in the national and international panorama. A top academic environment, internationally recognized on the technology and exploration of digital arts fields; the International Nanotechnology Laboratory, a laboratory of international standing, unique in the world, which develops its activity in the field of nanoscience and nanotechnology; an innovative and bold business environment, full of renowned companies in the sector of information and communication technologies, with sustained internationalization projects. Braga is considered by many to be the Portuguese Silicon Valley.

It is also a city of enormous beauty and rich heritage. Founded in 16 BC. as Bracara Augusta in honor of the Roman Emperor Augustus, it has a very rich history, with one of the oldest Sacro-Montes in all of Europe and the standard-bearer of the Minho region, Bom Jesus.

Floorplan



1 Auditorium

3 Workshops

5 Meetings

2 Company pitch

4 Business Matching

 Coffee-break

Participation Fee

Participant

includes:

- 1 participant badge
- Access to the Exhibition Area
- Access to the Seminar Area
- Access to Business Matching Meetings
- Access to Workshops
- Access to Company Presentation slot
- Networking Cocktail
- Gala Dinner

225 €

Exhibitor

includes:

- 1 exhibitor badge
- 1 exhibition counter at the Exhibition Area
- Access to the Seminar Area
- Access to Business Matching Meetings
- Access to Workshops
- Access to Company Presentation slot
- Networking Cocktail
- Gala Dinner

380 €

Other participation options

Gala Dinner Naming Table (Max. 10 Pax)	850€
Gala Dinner	150€
Gala Dinner plus one (for Participants and/or Exhibitors)	100€
Networking Cocktail	50€
Networking Cocktail plus one (for Participants and/or Exhibitors)	20€

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